

brandRx  
creative co. X

# INVEST IN QUALITY BRANDING & MARKETING 2024 *PRICING GUIDE*

@BRANDRXCREATIVECO • BOOK AND INQUIRE AT BRANDRXBYNYLA.COM



# RETAINER PACKAGES: CONTENT CREATION

PROFESSIONAL PICTURES ARE REQUIRED. ALL INFORMATION FOR GRAPHICS MUST BE SENT AS A WORD DOCUMENT OR GOOGLE DOCS FILE. PHOTOS MUST BE PROFESSIONAL, NO EXCEPTIONS. IF THERE IS A DESIRED LOOK OR AESTHETIC YOU'RE GOING FOR PLEASE INCLUDE YOUR BRAND BOARD AND INSPO PICTURES IN REQUIRED DOCUMENTS FILE. MEETINGS WILL BE SCHEDULED MONTHLY + WEEKLY CHECKINS.

FOUR COUNT

## THE FIRST DOSE

4 CUSTOM IG CONTENT  
FIRST DIBS ON BOOKING  
10% DISCOUNT CODE VALID  
WITH EVERY PURCHASE  
30 MINUTE MONTHLY  
PLANNING CONSULTATION

**\$160**

SIX COUNT

## DOCTOR'S ORDER

6 CUSTOM IG CONTENT  
FIRST DIBS ON BOOKING  
10% DISCOUNT CODE VALID  
WITH EVERY PURCHASE  
30 MINUTE MONTHLY  
PLANNING CONSULTATION

**\$240**

EIGHT COUNT

## BRANDRX REHAB

8 CUSTOM IG CONTENT  
FIRST DIBS ON BOOKING  
10% DISCOUNT CODE VALID  
WITH EVERY PURCHASE  
30 MINUTE MONTHLY  
PLANNING CONSULTATION

**\$320**

10 COUNT

## URGENT CARE

10 CUSTOM IG CONTENT  
FIRST DIBS ON BOOKING  
10% DISCOUNT CODE VALID  
WITH EVERY PURCHASE  
30 MINUTE MONTHLY  
PLANNING CONSULTATION

**\$400  
MONTHLY**

CHURCH PACKAGE

## ALMIGHTY PRAISE

10 GRAPHICS MONTHLY  
WEEKLY/MONTHLY CHECK-INS  
PROFESSIONAL PICS + SCHEDULE  
REQUIRED  
INCLUDES INSTAGRAM POST, STORY  
REELS + YOUTUBE THUMBNAIL

**\$750  
MONTHLY**  
OR \$187.50 WEEKLY

7-10 DAY TURNAROUND TIME - VISIT [BRANDRXBYNYLA.COM](http://BRANDRXBYNYLA.COM) TO BOOK OR EMAIL [BRANDRXBYNYLA@YAHOO.COM](mailto:BRANDRXBYNYLA@YAHOO.COM) TO REQUEST AN INVOICE.

## RETAINER PACKAGES: EMAIL MARKETING

CLIENTS ARE REQUIRED TO HAVE AN ACCOUNT WITH THE FOLLOWING EMAIL PLATFORMS: KLAVIYO, CONVERT KIT, WIX EMAIL MARKETING, CONSTANT CONTENT, OR MAILCHIMP. AUTOMATION SET-UP IS INCLUDED IN THE FIRST MONTH, THE FOLLOWING MONTH YOU WILL NOT BE CHARGED AN AUTOMATION SET-UP FEE. PROFESSIONAL PICTURES ARE REQUIRED AS WELL AS COPY AND LINKS TO EMBED FOR EMAILS. ALL INFORMATION MUST BE SENT VIA EMAIL AS A GOOGLE DOCS/GOOGLE DRIVE FILE, DROP BOX FILE, OR WORD DOCUMENT. EMAILS THAT ARE NOT USED DURING MONTHLY RETAINER ARE ROLLED OVER TO THE FOLLOWING MONTH.

FIRST MONTH

### AUTOMATION + CAMPAIGNS

AUTOMATION SET-UP FOR:

- THANK YOU FOR YOUR PURCHASE
- ABANDON CART
- 15 DAY FOLLOW-UP
- 30 DAY FOLLOW-UP
- RESTOCK ALERT
- OUT OF STOCK ALERT

4 EMAIL CAMPAIGNS + GRAPHICS

LINK EMBEDS ON EACH EMAIL TO REDIRECT TO WEBSITE

EMAIL SUBSCRIPTION ON WEBSITE

SUBSCRIPTION POP-UP ON WEBSITE

# \$600

\$300 SET-UP FEE + \$300 (4) EMAIL CAMPAIGN

FOLLOWING MONTHS

### EMAIL CAMPAIGNS

4 EMAIL CAMPAIGNS + GRAPHICS

LINK EMBEDS ON EACH EMAIL TO

REDIRECT TO WEBSITE

EMAIL SUBSCRIPTION ON WEBSITE

SUBSCRIPTION POP-UP ON WEBSITE

# \$300 MONTHLY

WANT MORE EMAIL CAMPAIGNS?

# \$75 PER EMAIL

CONTACT BRANDRX VIA EMAIL FOR  
INVOICE TO ADD ON EXTRA EMAIL  
CAMPAIGNS TO YOUR PACKAGE

## **RETAINER** PACKAGES: SOCIAL MEDIA MARKETING

OUR SOCIAL MEDIA MARKETING RETAINER IS A PARTNERSHIP BETWEEN THE CLIENT AND MYSELF. WE WILL WORK TOGETHER TO MAINTAIN YOUR SOCIAL MEDIA ACCOUNT. THIS PACKAGE REQUIRES PROFESSIONAL PICTURES, CONTENT COPY, INSTAGRAM LOGIN CREDENTIALS, AND A BRAND BOARD TO FOLLOW YOUR CURRENT AESTHETIC. PLEASE REVIEW EACH PACKAGE TO UNDERSTAND WHAT'S INCLUDED.

### HELPING HAND

#### WHAT'S INCLUDED:

6 ORGANIC POST SCHEDULED  
3 REELS SCHEDULED  
4 CUSTOM CONTENT POST  
ACCOUNT MANAGEMENT  
UNLIMITED STORY POST  
WEEKLY/MONTHLY CHECK-IN  
LIST OF TRENDS & IDEAS

**\$375/MONTHLY**

### STEP AHEAD

#### WHAT'S INCLUDED:

12 ORGANIC POST SCHEDULED  
6 REELS SCHEDULED  
4 CUSTOM CONTENT POST  
ACCOUNT MANAGEMENT  
UNLIMITED STORY POST  
WEEKLY/MONTHLY CHECK-IN  
LIST OF TRENDS & IDEAS

**\$750/MONTHLY**

### BIG TIMER

#### WHAT'S INCLUDED:

20 ORGANIC POST SCHEDULED  
8-10 REELS SCHEDULED  
6 CUSTOM CONTENT POST  
ACCOUNT MANAGEMENT  
UNLIMITED STORY POST  
WEEKLY/MONTHLY CHECK-IN  
LIST OF TRENDS & IDEAS

**\$1,125/MONTHLY**

TURNAROUND FOR GRAPHICS IS APPROXIMATELY 10-14 DAYS. VISIT [BRANDRXBYNYLA.COM](http://BRANDRXBYNYLA.COM) TO BOOK OR EMAIL [BRANDRXBYNYLA@YAHOO.COM](mailto:BRANDRXBYNYLA@YAHOO.COM) TO REQUEST AN INVOICE.