

BrandRX 2026 Pricing Guide + Retainers

Presented by
BrandRX Creative Co.
www.brandrxbynyla.com



Who We Are?

BrandRX Overview: **A Little About Me**

Hello! I'm Nyla Riley, a passionate Graphic Designer and Marketing Manager with over four years of dynamic experience. I graduated from the University of Arkansas at Pine Bluff, earning a Bachelor's Degree in Business Management and Marketing. Shortly after, I founded my creative agency, BrandRX Creative Co., and since then, we've had the pleasure of supporting thousands of businesses worldwide—from the United States to the United Kingdom and beyond!

In addition to running my agency full-time, I also serve as a Digital Graphics and Marketing Specialist at Second Baptist Church in Little Rock, Arkansas. In this role, I oversee all marketing efforts, including digital advertising, graphic design, website management, and social media strategy. My experiences inspired me to create this platform to share insights and connect with you.

Let's embark on this creative journey together!

[**VIEW PORTFOLIO**](#)





Overview of Services:

BrandRX Creative Co. is a full-service design and brand development studio committed to elevating small businesses, non-profits, and churches through strategic, high-quality branding and marketing. With over five years of professional experience, I specialize in creating designs that not only look exceptional but work intentionally—helping clients stand out, communicate clearly, and grow with confidence.

My expertise spans a wide range of creative and digital services, including:

- **Brand Identity & Strategy Kits**
- **Custom Content Packages & Social Media Management**
- **Website Design & Development**
- **Marketing Materials & Print Services**
- **Creative Direction & Campaign Management**

At BrandRX, every design is custom-built—rooted in your brand guidelines, tailored to your needs, and carefully crafted to represent your mission. Whether you're elevating your identity, launching a new initiative, or seeking consistent, high-impact content through a retainer package, BrandRX ensures your brand is equipped to leverage its full potential in any industry.



Scope of Services:

What We Do:

- Branding + Logo Suites
- Shopify Website Design + Development
- WIX Website Design + Development
- Acuity Booking Website Design
- Social Media Content Graphics
- Product Mock-Ups
- Email Marketing Graphics
- Business + Mailer Cards Design
- Flyer Design
- Brochures Design
- Retractable Banners
- Program Booklets
- E-Book Design
- Billboard Design
- Certificate Design
- Campaign Marketing Management

What We Don't Do:

- Copywriting
- Illustrations
- Animations
- 3D Designs
- Mobile App Creation
- Photography + Videography
- Business Planning
- Business Development

Design Services

ALL CLIENTS ARE REQUIRED TO INQUIRE BEFORE BOOKING. *NEW CLIENTS MUST SUBMIT NEW CLIENT INQUIRY FORM, VIA **BRANDRXBYNYLA.COM***

Single Logo Designs.....	\$800	Cards Design.....	\$75
Branding + Logo Suites.....	\$1,200	Tri-fold Brochures Design....	\$100
Shopify Website Design.....	\$2,500	Retractable Banners.....	\$100
WIX Website Design.....	\$3,000	Product + Package Design..	\$160
Acuity Website Design.....	\$300	E-Book Cover Design.....	\$100
Single Page Website.....	\$1,000	Billboard Design.....	\$350
Website Banner.....	\$100	Certificate Design.....	\$75
Flyer Design.....	\$100	Email Campaign Template...	\$150

PRICES LISTED FOR WEBSITES AND LOGO SUITES ARE **STARTING PRICES**. PRICES CAN INCREASE DEPENDING ON CLIENTS NEEDS/WANTS.
INTERESTED IN A SERVICE NOT LISTED? **INQUIRE ABOUT SPECIFIC SERVICES VIA INQUIRY FORM**

Social Media Content Packages + Retainers

If you're looking for consistent, cohesive and creative content for social media, our social media content packages and retainers are **PERFECT FOR YOU!**

Social Media Content Packages

4 Social Post.....	\$320	8 Social Post.....	\$640
6 Social Post.....	\$480	10 Social Post.....	\$800

Social Media Content Retainer

- Inclusions:**
- Priority Client Status
 - 24-Hour Weekly Access
 - Custom 10% Off Discount Code
 - Waived Rushed Fee
 - Monthly Strategy Calls
 - Marketing Ideas + Business Tips

- Requirements:**
- Professional Pictures
 - Professional Logo Design + Brand Kit
 - Open Mind to Creativity

6 Social Post.....	\$570
8 Social Post.....	\$730
10 Social Post.....	\$890
12 Social Post.....	\$1,050

Retainer Client Benefits: Priority Client Status, 24-Hour Weekly Access, Custom 10% Off Discount Code

Campaign & Event Marketing Packages

Perfect for small businesses, churches or non-profits looking to launch a new marketing campaign for their upcoming event, webinar or conference. **Services are not limited to tiers listed. Phase Proposals can be created depending on clients budget, timeline, and needs.**

Tier 1: The Essentials

- Event Branding Suite (Logo, Fonts, Color Codes + Moodboard)
- Event Flyer (Social + Print)
- Eventbrite + Facebook Banner
- Event Landing Page

3 Revision Sessions Total

2-3 Week Turnaround Time

\$2,550

Tier 2: Momentum Builder

- Everything in Tier 1
- Speaker Overarching Flyer
- Individual Speaker Template
- Sponsor + Vendor Template
- Event Merch Design (T-Shirt, Tote Bag + Lanyard Badge)
- Event Booklet Design (10 Pages)

6 Revision Sessions Total

30-60 Day Turnaround Time

\$4,500

Tier 3: All Access Experience

- Everything in Tier 2
- Retractable Banner Designs (4)
- Step + Repeat Backdrop Design (2)
- Email Campaign Set-Up + Custom Graphics
- 60 Day Social Media Marketing Calendar

12 Revision Sessions Total

60-90 Day Phase Timeline

\$6,000

FOR LARGE SCALE EVENTS AND CUSTOM QUOTES SUBMIT INQUIRY FORM

Small Business Branding Packages

ALL CLIENTS ARE REQUIRED TO INQUIRE BEFORE BOOKING. *NEW CLIENTS MUST SUBMIT NEW CLIENT INQUIRY FORM, VIA [BRANDRXBYNYLA.COM](https://brandrxbynyla.com)*

Tier 1: Starter Dose

- 6 Custom Content Graphics
- Acuity Scheduling Site Design
- Logo Design Suite

3 Revision Sessions Total

1 Week Turnaround Time

\$1,780

Tier 2: Full Treatment

- 6 Custom Content Graphics
- Single Page Site Design
- Logo Design Suite
- Business Card Design
- Retractable Banner Design

6 Revision Sessions Total

10-20 Day Turnaround Time

\$2,655

Tier 3: Signature Formula

- 6 Custom Content Graphics
- Shopify Website Design + Acuity Site Design & Integration
- Logo Design Suite
- Business Card Design
- Retractable Banner Design

9 Revision Sessions Total

30-60 Day Phase Timeline

\$4,555

FOR SERVICE BASED BUSINESSES & CUSTOM QUOTES SUBMIT INQUIRY FORM



Don't see what
you're looking for?
Book a Strategy Call.

SUBMIT INQUIRY

BOOK A CALL

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For questions or concerns email info@brandrxbynyla.com

