



NYLA R. RILEY

Graphic Designer + Brand Manager

Objective

Seeking a career opportunity that will allow me to continue to grow as a Graphic Designer and Brand Manager. I plan to utilize my skills within an impactful company through dynamic designs for multiple media platforms with the creative team.

Education

University of Arkansas at Pine Bluff
Bachelors of Science, Business Management/Marketing | May 2020

Experience

Graphic Designer + Brand Manager
2020-Present | BrandRX Creative Co.

Design a wide range of graphics for e-Commerce and service based clients in an effort to increase their brand awareness, create marketing campaigns, develop brand identity, and advertise. I also have the pleasure of managing clients social media platforms, and create consistent content based on marketing strategies and goals.


Associate Brand Manager
March 2022 - Sept. 2022 | The Design Group

Develop strategies, conduct industry research, and manage marketing campaigns across print, broadcast and online platforms to ensure that client products and services meet customers' expectations and build the credibility for brands.

Contact

 brandrxbynyla@yahoo.com

 N Little Rock, AR 72117

 (870) 872-3397

Skill

Marketing



Adobe Creative Suite



Brand Management



Copy Writing



Specialty Areas

Logo Design & Brand Development
Email Marketing
Social Media Management & Marketing
Website Design & Development
Flyer Design + More